

ECONOMIC DEVELOPMENT and GOVERNMENTAL AFFAIRS
COMMITTEE MEETING MINUTES
June 3, 2024

In Attendance:

Committee: Chairman Bill Farnham, Councilman Rob Rice, Councilwoman Trudy Dils

City Staff: John Doyle, Jen Worth, Doug Potts, Michele Brown

Guests: Dorsey

Media: Darrell Maurina

Absent: Councilman Ryan Hicks

- **Call to Order-** Chairman Farnham called the meeting to order at 5:00 p.m.
- **Citizen Comments-** No citizen comments.
- **Approval of minutes-** Councilman Rice made a motion to approve the meeting minutes from May 6, 2024. Councilwoman Dils seconded the motion. Motion passed.
- **Business Spotlight-** June Business Spotlight- NextHome Team Ellis. Doug Potts stated that NextHome Team Ellis has been in business since 2018 in that location and was originally Ellis Realty Group. They have 13 realtors on staff.
- **Route 66 Grant Application-** Doug Potts stated that the Route 66 Commission came out with an event specific grant. *The grant amount is \$50,000. We are about 98% finished with our application and will use this grant money, if approved, for Route 66 Hogs and Frogs festival. Some of the funds will be used towards advertising on radio, You Tube, Face Book Ads, billboards, etc. Doug Potts stated that the grant is for 3 years. You must apply every year. The first and second year, the grant is \$50,000 and the third year the grant is \$100,000.*
- **Wall that Heals Feedback, Volunteer Report-** Doug Potts stated The Wall that Heals was a success. *We dealt with some weather issues. Doug Potts stated that our site manager Rodney Gonzales said we were one of the best communities they have worked with. All together during the Wall's visit, we had roughly 2,200 visitors. Doug Potts said that he will be accessing COSTAR cellphone heat maps to see how many people were down in the park during the time the Wall was there. Once he gets that information, he will let everyone know the numbers. We had a total of 1,384.50 volunteer hours logged for the time the Wall that Heals was here. We will be doing something special for our volunteer coordinator Nadine and the people who volunteered a lot of hours. Doug Potts stated that we had the highest turnout for overnight volunteers the Wall committee had seen. We had a minimum of 4 people there every night*
- **Dollar Tree Progress-** Doug Potts stated he received the preliminary interior site layout. *They are still on track and plan to be open by the end of this month, early July. They signed a 5-year lease agreement. Looks like they have 3 checkout lanes, with self-checkouts also. At the back of the store will be their warehouse area. They will have a small refrigeration area, along with dry goods that other Dollar Tree stores have.*

- ***Special Events***

- Cave State Cruisers- June 21-23
- PTSD Walk- June 27
- Old Settlers Day- July 27-28

There was a need for a closed session. Councilwoman Dils made a motion to enter into closed session. Councilman Rice seconded that motion. Committee entered closed session at 5:17 p.m. Committee returned to open session at 7:07 p.m.

With no further business, the meeting adjourned at 7:07 pm

The next scheduled meeting will be held on July 1, 2024, at 5 p.m.