

ECONOMIC DEVELOPMENT and GOVERNMENTAL AFFAIRS
COMMITTEE MEETING
MINUTES
February 1, 2022

In Attendance:

Committee: Chairman Rob Rice, Councilman Bill Farnham

City Staff: John Doyle, Miriam Jones, Tracey York, Doug Potts

Guests: Mayor Jerry Brown

Absent: Councilman Michael Curtis

Media: Darrell Maurina

1. **Call to Order and Citizen Comments** – Chairman Rice called the meeting to order at 5:00pm. No citizen comments.
2. **Approval of minutes-** Councilman Farnham made a motion to approve the meeting minutes from January 4, 2022. Chairman Rice seconded the motion. Motion passed.
3. **LWCF Grant Update- February 16- Deadline for submittal-** Doug Potts stated that we are on track to meet the deadline. Still waiting on a few documents. If we do receive the grant, notifications will be sent out towards the end of the year.
4. **Business Spotlight**
 - i. **Monthly Business Spotlight Nomination Process and Incentives-** John Doyle stated that in the past we have struggled to get applicants or we will get nominations but no application from business. Moving forward want to think of different incentives to offer businesses. Councilman Farnham mentioned doing a video of business and put on City website. Chairman Rice mentioned flyers that provide information about the business to be mailed out to citizens. Doug Potts stated if there's an incentive then the business is more likely to want to be a part of it.
 - ii. **February- Anytime Fitness-** Anytime Fitness is the Business Spotlight for February. Doug Potts has businesses selected for the upcoming months and LMC was nominated for the month of May.
5. **Special Events**
 - i. **Big BAM- June 15, 2022-** Councilman Farnham stated that June 15 was also Flag Day. He suggested having flags put alongside the bicycle route for Big BAM.
 - ii. **Hogs and Frogs- September 23-25, 2022-** Doug Potts provided a flyer to the committee for the Hogs and Frogs event. Mr. Potts is actively going after sponsors for the event.
6. **Other Business**
 - i. **Status of signage on City Property-** Mr. Doyle provided an update on the signage located on city property that has other people listed as a contact. He stated that a meeting date had been established with the owners of the signage however, had to reschedule. Trying to get signs removed in proper manner. Would like to place City signage on property.
 - ii. **Winter Storm Advisory-** Mr. Doyle stated that notifications had been posted on social media and city website to advertise winter storm watch. Asking citizens to take action ahead of time to avoid travel during storm. Also asking for citizens to park in driveways and not in roadway in order to clear roads.

There was a need for a closed session. Councilman Farnham made a motion to enter into closed session. Chairman Rice seconded the motion. Committee entered closed session at 5:17pm. Councilman Farnham made a motion to return to open session. Chairman Rice seconded that motion. Committee returned to open session at 5:56pm.

Having no further business, the meeting adjourned at 5:56pm. Next scheduled meeting will be held on March 1, 2022 at 5:00pm