ECONOMIC DEVELOPMENT and GOVERNMENTAL AFFAIRS COMMITTEE MEETING MINUTES April 5, 2022

In Attendance:

Committee: Chairman Rob Rice, Councilman Bill Farnham, Councilman Michael Curtis

City Staff: John Doyle, Miriam Jones, Tracey York, Doug Potts

Guests: Randy Brown, Keith Pritchard, Randy Becht

- **1.** Call to Order and Citizen Comments— Chairman Rice called the meeting to order at 5:00pm. No citizen comments.
- 2. Approval of minutes- Councilman Farnham made a motion to approve the meeting minutes from March 1, 2022. Chairman Rice seconded the motion. Motion passed.
- 3. Business Spotlight
 - **a. April- LMC-** Business Spotlight Program Application for LMC Convenience Store was provided to the committee.
 - **b.** Business Interview Video on City Facebook Page- Mr. Doyle discussed new advertisement opportunities for being a part of the Business Spotlight Program to include an interview video of the selected business that will be posted on the City Facebook Page.

4. Special Events-

- Easter Egg Hunt- April 16
- ii. Run to the Son- April 17- 5:30am to 6:30am
- iii. 50th Anniversary of Roubidoux Park- June 4
- iv. Big BAM- June 15
- v. The Battle Cry- Community Gospel Explosion Event- June 18
- vi. Cave State Cruisers- June 25-26
- vii. Movies in the Park- June 24, July 22 and August 5
- viii. Old Settlers Day- July 30-31
- ix. Route 66 Hogs and Frogs- September 23-25
- x. Leapfrog 5K/Frog Hill Half Marathon- September 30- 12:00pm to 6:00pm
- xi. Tadpole 10k- October 1

5. Other Business

- i. Signage on City Property- Doug Potts stated that there will be a v style sign for advertisement purposes for the City of Waynesville placed off I-44 near the water tower.
- **ii. City of Waynesville Newsletter-** The newsletter was provided to the committee. The newsletter will go out quarterly with the Utility bills. It will contain committee contacts, events, business spotlight and other essential information.

There was a need for a closed session. Councilman Farnham made a motion to enter into closed session. Committee entered closed session at 5:16pm. Councilman Curtis made a motion to return to pen session. Councilman Farnham seconded that motion. Committee returned to open session at 5:57pm.

Councilman Curtis made a motion to approve a one time showing authorization for Randy Becht to show the Spec Building. Councilman Farnham seconded the motion. Motion passed.

Having no further business, the meeting adjourned at 5:58pm. Next scheduled meeting will be held on May 3, 2022 at 5:00pm