

ECONOMIC DEVELOPMENT and GOVERNMENTAL AFFAIRS
COMMITTEE MEETING MINUTES
November 1, 2022

In Attendance:

Committee: Chairman Rob Rice, Councilman Bill Farnham

City Staff: John Doyle, Miriam Jones, Doug Potts, Michele Brown

Guests: Councilman Sean Wilson, Councilman Ed Conley, Mark Sharadin

Media: Darrell Maurina

1. **Call to Order and Citizen Comments**– Chairman Rice called the meeting to order at 5:00pm. No citizen comments.
2. **Approval of minutes**- Councilman Farnham made a motion to approve the meeting minutes from October 4, 2022. Chairman Rice seconded the motion. Motion passed.
3. **Economic Development Budget 2023**- Mr. Doyle discussed the Economic Development budget for fiscal year 2023. \$110,000 has been budgeted for this line item.
4. **Business Spotlight**
 - a. November- Al West Collision Center
5. **Calabria Italian Restaurant at Price Cutter**- New restaurant opening by Price Cutter.
6. **Vietnam Veterans Memorial Wall- 2023**- Doug Potts is submitting an application for the City of Waynesville to be a host for the mobile Vietnam Veterans Memorial Wall '*The Wall That Heals*'. In partnering with the VVMF the city would provide a site, open to the public 24 hours a day for 3 days, charge no admission fee for visitors, recruit setup and breakdown teams to assemble The Wall, arrange ceremonies around The Wall That Heals visit, promote the event throughout the community and establish a committee to manage the planning and display of The Wall.
7. **Special Events**-
 - i. Veterans Day Parade- November 11 at 11 a.m.- Waynesville
 - ii. Christmas on the Square- December 1 at 6 p.m. to 9 p.m.
 - iii. Christmas Parade- December 4 at 2 p.m.
8. **Other Business**- Mr. Doyle and committee members discussed the upcoming meeting date and decided a meeting in December would not be necessary unless a need for one arises. Doug Potts discussed the FY23 Marketing Assistance Grant through Pulaski County Tourism. Mr. Potts applied for this grant and the City was approved for an award of \$15,000 for advertising investments specific to the Hogs and Frogs event.

There was a need for a closed session. Councilman Farnham made a motion to enter into closed session. Chairman Rice seconded that motion. Committee entered closed session at 5:22 p.m. Councilman Farnham made a motion to return to open session. Chairman Rice seconded that motion. Committee returned to open session at 6:07 p.m. Having no further business, the meeting adjourned at 6:07 p.m.

Next scheduled meeting will be held on January 3, 2023 at 5:00pm.